

**Seven Pearls Foundation, Inc.
and
National Iota Foundation, Inc.**

*Pearls and Stars Making a Difference:
Partners for the Cure*



Cancer Fundraising Gala

SPONSORSHIP CONTRACT



SEVEN PEARLS FOUNDATION, INC.

P.O. Box 3055

Cary, NC 27519-3055

919.678.9720 Office / 919.800.3367 Fax

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The Charleston Group

January 18, 2011

Dear Sorors, Philos, Rhoers, Sigma Gents and Friends:

Our nation is participating in the country's recovery effort by renewing its commitment to serve. Grass roots organizations like Sigma Gamma Rho Sorority, Inc have been at the forefront to engage individuals for over eighty years. Through its 501 (c)(3) arm, the Seven Pearls Foundation, we continue to answer President Obama's call through local service initiatives throughout the US, Germany, Korea, Bermuda, Africa, the Bahamas and the Caribbean. The Seven Pearls Foundation, Inc is sponsoring a fundraising gala to support cancer education, research and the Foundation's mission. We ask for your support for our Seven Pearls Awards and fundraiser banquet. The theme for this event: **"Pearls and Stars Making a Difference: Partners for the Cure"**.

The mission of the Seven Pearls Foundation, Inc is to provide educational programs to the community that focus on health issues, leadership development and concerns that impact society educationally, economically and civically; networking with other organizations and corporations throughout the nation to render service. We are developing partnerships with corporations to secure funding for programmatic initiatives that will positively impact communities.

In 1952, Hattie McDaniel, a member of Sigma Gamma Rho Sorority, Inc and one of the most celebrated women of our lifetime died of breast cancer. Today, it continues to affect African American women disproportionately. The U.S. Department of Health and Human Services' Office of Minority Health states that African Americans have the highest rate of mortality of any other racial and ethnic group for all cancers combined and for most major cancers. Death rates for all major causes of death are higher for African Americans than whites, contributing to a lower life expectancy for both African American women and African American men. The Foundation's goal is to continue to empower African Americans by providing cancer awareness materials for early detection of the disease and prevention activities that will assist in lowering the fatality numbers and increasing the survival rate. We have provided brochures and partnered with **Heart and Soul Magazine** to heighten the awareness of cancer in the African American community through the Hattie McDaniel Health program that focuses on breast, prostate, ovarian, colon, pancreatic, throat and other cancers.

Your support of this event will assist us in continuing our cancer initiative and our legacy of service and the Foundation's mission. Please consider

becoming a Corporate Sponsor. Sponsors will be listed on the *Seven Pearls Foundation's website*, in the event program and on the monitor during the event. You will also receive publicity in the Seven Pearls Gazette, the organization's official newsletter and the Aurora Magazine, the sorority's official organ.

The event will be held in the Marriott Wardman Park Hotel, Washington, DC, Saturday, June 18, 2011. It is our hope that you will be able to join us for the evening. We thank you for your support of the Foundation and hope we will hear from you soon.

If you have any questions, please contact Kay Patel, Administrative Assistant or Ms. Andrea Williams, Corporate Liaison at 1-888-SGR-1922, ext. 106. Please RSVP by April 1, 2011.

Sincerely,



Mynora J. Bryant
President & CEO
Seven Pearls Foundation, Inc.

Andrea Williams
Corporate Liaison



ADDITIONAL SEVEN PEARLS FOUNDATION, INC. FACTS

The History of Sigma Gamma Rho Sorority is dated from November 12, 1922, when seven young school teachers organized the first Sigma Gamma Rho chapter at Butler University in Indianapolis, Indiana. The first three years of its existence were confined to organizing.

In December 1929, Sigma Gamma Rho Sorority was incorporated to provide permanence and a central office to serve all the chapters. More than 500 undergraduate and graduate chapters have since been established throughout the country.

Responsibility, stability, purpose and self-respect set the level of scholastic expectancy for the chapters, members, and prospective members. The women of Sigma Gamma Rho Sorority, Inc. believe that a high standard in scholarship was, and is, directly related to our mission.

The Seven Pearls Foundation, Inc of Sigma Gamma Rho Sorority, Inc. is a 501 (c) (3) organization with a focus on community service and leadership. The organization dates from 2004 as a charitable arm of Sigma Gamma Rho Sorority, Inc.

The Foundation is governed by a board of directors which meets monthly. Officers and directors are elected biennially. In order to assure efficient administrative practices and to conduct the business of the Foundation, the board of directors has a representative from each of the five regions of Sigma Gamma Rho Sorority, Inc. The Corporate Headquarters is in Cary, North Carolina. The Seven Pearls Gazette is the Foundation's official organ that is published three times per year to connect with the Sigma Gamma Rho Sorority membership and the community.

The Seven Pearls Foundation supports Sigma Gamma Rho Sorority in its quest to support our youth and its health initiatives. Our goal is to provide those requisite skills and the knowledge that will allow our youth to gain self-identify in the community through activities that are natural and appealing to them as well as conduct forums and workshops in a setting that develops citizenship – “total environment organization,” a concept as old as mission bells. It simply means to provide everything youth need in daily wholesome development. Community service, leadership training, health education are the hallmark of the Foundation's strategic programs and activities. All activities and programs are encouraged that will further in every way possible the dignity and worth of the individuals we serve.

To this end the membership assumes the responsibility to:

- Encourage and promote high scholastic attainment
- Develop leadership abilities and individual talents
- Help to develop equal opportunity for minorities to channel the dynamic energies of young people into creative outlets
- Enhance in all members the sense of personal moral responsibility which each should have towards a task and towards leadership-fellowship responsibilities
- Emphasize the value of poise and personal dignity
- Provide an atmosphere in which networking and social contacts may be developed
- Maintain interest and attitudes in harmony with modern thoughts and educational outlook
- Work with agencies and organizations to provide additional community services

To ensure the mission of the Foundation is implemented, we work with Sigma Gamma Rho Sorority, Inc. to provide leadership, service, and resources toward removing barriers and inequalities

so that all people of America, especially members of minority communities, may develop their potential and exercise full citizenship.

Through support of human rights legislation, service to and support of grass roots individual and community development activity, and through active participation in the program of affiliate organizations and other organizations, we are committed to working to improve the quality of life and the society we serve.

MEMBERSHIP DEMOGRAPHIC PROFILE

African American 88%	Ages 49+ 15%
Hispanic 10%	Ages 39-48 30%
Caucasian 1%	Ages 29-38 30%
Asian 1%	Ages 19-28 25%

IMPLEMENTATION OF CURRENT PROGRAMS

The Seven Pearls Foundation's motto, "Solidifying the Foundation for the Future" is consistent with the implementation of programs that:

- Provide a variety of community outreach and service programs
- Raise awareness on relevant issues, i.e. health, gang violence, education
- Provide leadership, employment, personal and professional development opportunities
- Collect data & conduct substantive research to ensure the targeted populations are positively impacted by the programs of the Foundation.

The Foundation supported the Babies and Mommies project during Sigma Gamma Rho Sorority's national convention. More than forty car seats were provided to military wives stationed at the Marine Corps Air Ground Combat Center at Twenty Nine Palms. Through joint efforts, we coordinate efforts to implement those programs that are relevant to and meet the needs of the community. Recently, the Foundation submitted a grant to address teen violence. The theme for the proposal is "Keep Kids from Gangs and educate them on Resolution instead of Violence." It is our belief that there needs to be more communication through workshops and forums to educate our teens on conflict resolution. These are just a few of the Foundation's initiatives.

SEVEN PEARLS FUNDING SOURCES

Aetna	Made To Order
American Reynolds Company	Member Contributions
Global Equity Lending	PepsiCo
Herff Jones	RE/MAX Supreme Properties
Image Solutions	Starbucks
Life Member Luncheon	Unilever



Sponsorship Contract

Sponsoring Firm/Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Area Code/Phone Number _____ Fax _____

Email _____

SPONSORSHIP LEVELS

Platinum - \$50,000

- ◇ Banquet Seating for 10
- ◇ Public recognition on the monitor during the evening
- ◇ Recognition on the Seven Pearls Website
- ◇ Company banner on display for the evening
- ◇ Full Page color ad in the souvenir/program journal
- ◇ Inclusion in the Seven Pearls Gazette
- ◇ Inclusion in the Aurora (official organ of the sorority)

Gold - \$35,000

- ◇ Banquet seating for 5
- ◇ Full Page color ad in the souvenir/program journal
- ◇ Company banner on display for the evening
- ◇ Recognition on the monitor during the evening
- ◇ Inclusion in the Seven Pearls Gazette

Pearl - \$25,000

- ◇ Banquet seating for 3
- ◇ Full page ad in the souvenir/program journal
- ◇ Recognition on the monitor during the evening
- ◇ Company banner on display
- ◇ Inclusion in the Seven Pearls Gazette

Bronze - \$15,000

- ◇ Banquet seating for 2
- ◇ Full page ad in the souvenir/program journal
- ◇ Recognition on the monitor during the evening
- ◇ Inclusion in the Seven Pearls Gazette

Copper - \$5,000

- ◇ Banquet seating for 1
- ◇ Half page ad in the souvenir/program journal
- ◇ Company listed on the monitor during the evening
- ◇ Inclusion in the Seven Pearls Gazette

Supporter - \$1,000

- ◇ Company name listed on the gold page of the souvenir/program journal

Contributor – Under \$1,000

- ◇ Name listed in the souvenir/program journal

Sponsorship Opportunities

Please reserve the following sponsorship(s) Check all that apply:

_____ Platinum \$50,000 _____ Gold \$35,000 _____ Pearl \$25,000
_____ Bronze \$15,000 _____ Copper \$5,000 _____ Supporter \$1,000
_____ Contributor – Under \$1,000.00

Other Sponsorship Opportunities

_____ Welcome Reception \$10,000

Souvenir/Program Journal

_____ Inside Covers \$1,000 each
_____ Corporate (Full page color) \$500 _____ Corporate (Full page B&W) \$300
_____ Corporate (Half page color) \$250 _____ Corporate (Half page B&W) \$150
_____ Greek (Full page Color) \$175 _____ **Greek** (Half page Color) \$100
_____ Greek (Full page B&W) \$150 _____ **Greek** (Half page B&W) \$75

Non-Corporate or Non-Greek

_____ Full page B&W \$100 _____ Half page B&W \$50
_____ Quarter page B&W \$25

_____ **Pictures (camera ready) add \$10**

Ticket Cost \$100.00 each: Quantity: _____ **Ticket Total \$** _____

_____ *Please call me. I would like to discuss a specialized package for my firm/organization*

Make Checks Payable to: **The Seven Pearls Foundation, Inc.**
PO Box 3055
Cary, NC 27519-3055

TOTAL ENCLOSED (Deadline: April 1, 2011) \$ _____

_____ Check _____ Visa _____ Master Card _____ AMEX

Card/Account Number _____

Expiration Date _____ Security Code: _____

Name on Card (Please Print) _____

Authorized Signature _____