

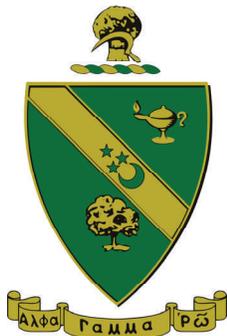
Alpha Gamma Rho

Spring 2010



*The Alpha Upsilon*

# Crescent



.....  
University of Tennessee at Martin

# Noble Ruler Report



Another school-year has gone by here at 225 University St. and the brothers have made the most of it. I am proud to say that Alpha Upsilon continues to grow stronger every year through the brotherhood that we all share. We strive to uphold the morals and values that have been instilled within us. This could not have been accomplished without dedication, a tight brotherhood, and a fire that burns within each brother, which we hope remains lit within your hearts.

I am proud to be the leader of this great fraternity, and am pleased to say that I have been blessed with a strong executive council that is willing to work hard to accomplish big things. During my time here, I feel that I have truly grown as a person, gentleman, and a brother of Alpha Upsilon. I owe this wonderful experience, in part, to the many graduating seniors who have spent their last semester at 225. They have left their mark on me and AGR, and they will be sorely missed.



Former Noble Ruler, 1984-85, Keith Fowler is pictured with 2010 Noble Ruler, his son, Chris. The heritage continues.

Alumni, I hope this Crescent finds you healthy and doing well and I can assure you that the chapter you left years ago is as strong as ever. Times may change, but Alpha Upsilon's traditions, ideas, and values never will.

~Bro. Chris Fowler "877"



### Mark Your Calendars~

- July 22nd-No-Till Day, Milan TN
- August 12-14th-National AGR Convention
- August 23-27th-Work Week
- August 25-29th-Freshman Orientation
- August 30th-Classes Start
- September 14-18th-Fall Rush
- October 16th-Homecoming "Wild West"

I moved to Martin because my daughter and son-in-law moved here. I had no intention of doing anything other than spending time with them and my grandson.

I wasn't here long before I was contacted by an Alpha Gamma Rho Advisor and asked if I would be interested in serving as House-Mother for the Chapter. To my surprise, I was called to be interviewed and you all know the rest!

I have been here eight years now and have enjoyed every minute of it. I dearly love my AGR men and hope to be around for a while!

~Mom Toon

## Mom's Message



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# Mother's Club News

Founders' Day brought with it the spring meeting of the Mothers' Club and the election of the 2010 officers. Mrs. Ronie Powell who has served as president of the Mother's Club for the past 5 years announced that she would not be pursuing another term as president, but that she would continue to support the Alpha Upsilon chapter and the Brothers who call 225 University Street home.



During this meeting the Mothers' Club chose Jordan McMillan as their \$500 scholarship winner. This will be presented in the Fall when the House opens for the Semester.

Mrs. Powell summarized the meeting's business as follows: "we also voted to have a new cabinet built and delivered for the dining room. We agreed to look into purchasing a new dryer in the fall along with the alumni's addition of a dryer and two washers, and have secured a donation of a beef from Steve Hargrove to be supplied in the fall. We have also received a tentative commitment of a hog from Wendy Thompson. The cost of processing these animals should come out of the Mother's Club funds. I'm so excited about these donations as I know it will be a huge help to the boys."



After the meeting was adjourned everyone regrouped at the Westview cafeteria for a BBQ luncheon by Northside Catering where Noble Ruler Chris Fowler recognized Mrs. Powell for her five years of work and dedication to the Alpha Upsilon chapter and presented her with a silver tray on behalf of the Brothers.

~ Bro. Justin Hargrove #895

"I was surprised, touched and very honored to be given that lovely tray by the brothers." ~ Mrs. Ronie Powell



Mom Toon is presented with a bouquet of flowers in appreciation for her dedication to the House and AGR brothers.

The Mothers' Club officers for 2010 are as follows:

- |                |                                 |
|----------------|---------------------------------|
| President      | Rebecca Newsom (Tyler Newsom)   |
| Vice President | Wendy Thompson (Drake Copeland) |
| Secretary      | Lynne Knight (Chris Knight)     |
| Treasurer      | Linda Fowler (Chris Fowler)     |

# Founder's Day 2010

Despite the inclement weather, the brothers of Alpha Upsilon enjoyed another outstanding Founder's Day. This year's event gave many parents and alumni a chance to interact with the actives at 225. Starting with a meet and greet where coffee and doughnuts were served, everyone had the opportunity to make new friends and renew old acquaintances.



Following this opening social time, both the Alumni and Mother's met to carry out their Semi-Annual Business meetings. The Mother's News precedes this page. Alumni met to discuss the direction of our fraternity as we move further into the 21st century. Dr. Bob Page, Alumni President opened and presided over the meeting.

Chris Fowler, Noble Ruler, presented the Active Chapter Report giving updates on Chapter Finances, House and Grounds Status, Chapter Scholarship and Recruitment.

The Alumni committee's presented updates for their various activities. David Moore spoke about the potential improvements needed for the house as discussed in a previous meeting with the Building Corporation committee. A list of deceased Alumni was also presented by Justin Hargrove.



Following the meetings, a reception was held recognizing the agriculture faculty and retired faculty.



Dr. Duck offers words of wisdom to the Alumni and Actives during the morning business meeting session on Founders Day.

The program then moved to Westview High School for the Founder's Day Luncheon and program. Dr. Bob Page presided over the program. The Mother's Club presented Brother Jordan McMillan #883(not pictured) with their annual scholarship while the Alumni, represented by Mike Johnson, presented their scholarship to Brother Justin Warren #843. Brother Chris Fowler #877 was presented with the Best Big Brother award and Brother Scott Bearden #829 was presented with the Best Senior Award by fellow Brother Justin Hargrove.



Highlighting the program was Brother Stefan Maupin, Tennessee Farm Bureau Associate Director of Public Affairs, who spoke on "Challenges Presented to Today's Agriculture Students." Thanks to alumni, parents and guests for participating in Founder's Day 2010. Hope you will make plans to be at 222 University Street in 2011.



Bro. Jacob McMackins #912



# Building Corporation

## Alumni Building Corporation Funds Improvements

The Alumni Building Corporation has approved major projects for completion during the summer break. These include replacing the carpet in the brothers living quarters, renovating the parking lot, renovating the ceiling in the formal living room, matching the mother's Club gift of a dryer, and purchasing 2 new washers, along with various smaller projects for the improvement of the chapter house.



Parking lot was repaved in heavily trafficked areas and the remainder sealed.

**Alumni/Active Planning Session**  
Left to Right David Moore, President - Building Corporation, Joe Brasher, Advisor, Bob Page, President - Alumni Association, Lee Pritchett, Secretary/Treasurer - Building Corporation, Brett Rogers, Vice Noble Ruler - Chapter Operations.



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## Fraternity Suffers Storm Damage



During a brief storm on May 24, the fraternity property suffered the loss of two trees in the backyard. The Weather Service described it as a "Micro Burst", narrow in area but, containing heavy rain and powerful straight line winds.

The large oak was well over one hundred years old and the pecan was a healthy growing tree.

In addition, the backyard received four additional trees from adjacent properties. The building Corporation is currently working with the insurance company for removal.



## Alpha Upsilon Alumnus Named AGR Grand President Award Winner

Brother Michael Revelle was recently honored with the Alpha Gamma Rho Grand President's Award during the 2010 AGR Leadership Seminar. His efforts, consistent with the AGR Promise and Values, qualified him for this award.



Mike is an emergency physician for the Jackson Madison County General Hospital and Medical Director for the Medical Center EMS in Jackson, Tenn. He has a Bachelor of Science in Agriculture from the University of Tennessee-Martin and Doctor of Medicine from the University of Tennessee-Memphis.

Bro. Revelle was voted Emergency Physician of the Year in 2004 and Doctor of the Year among more than 200 physicians at Jackson General in 2005. His professional development has promoted lifelong career success within the industry. Mike has also served in the National Guard for several years where he served two tours of duty in Iraq. He was recently promoted to the rank of Lieutenant Colonel.

Through his contributions to agriculture, Brother Revelle continues to farm a small row crop farm of cotton, corn and soybeans and, remains involved with the local farming community. His efforts represent the breadth, sophistication, scope and relevance of agriculture.

Brother Mike continues to be involved with Alpha Gamma Rho by assisting his local chapter and alumni.

Administered and nominated by a selection committee, including Regional Vice Presidents, the Grand President's Award is awarded by AGR for business excellence and professional achievement. It is awarded to specific fraternity alumni age 40 or under who have achieved remarkable success in their professional careers. This award demonstrates an honorable acknowledgement of Revelle's leadership, professionalism and knowledge of his industry.



# Recruitment

## How to Assist in Fraternity Recruitment as Alumni

As a brother of Alpha Gamma Rho, you have all helped with recruitment from one time to another, and, if you are like most, you thought that formal recruitment, or rush, was where most of the work is done. That is no longer the case. Today, we face an ever increasing challenge with recruitment. The old static recruitment model of having an event to draw people in and then “rushing” them hard is no longer a strong method in recruitment. Now recruitment has shifted to a more dynamic recruitment style.

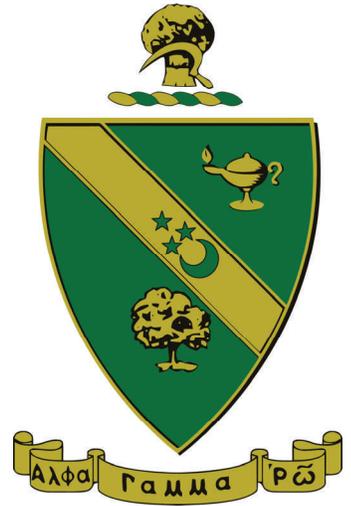
We at Alpha Upsilon chapter have had a form of dynamic recruitment for quite some time. We typically start with recruits that fit our requirements and then try to develop relationships with these recruits hoping that they will develop an interest to seek membership in our brotherhood. The dynamic model depends heavily on expanding a names list because we may say quality over quantity but the truth is that quantity drives quality. The meaning of that is that if we have a deeper prospect pool then our options for who we can offer membership to increases. This is where the Alumni chapter can really help the actives with recruitment.

As our chapter has ties in our home communities, we are no longer living at home full-time. You, on the other hand, live in these communities and know the families and the kids that could one day come to UTM and become potential brothers. I know that many brothers do actively recruit for Alpha Gamma Rho, but whether you are speaking to parents about the fraternity or speaking to agricultural groups about the role Alpha Gamma Rho has played in preparing you for your career and life after school.

We ask that you make notes about the students in your area that show interest in the fraternity and that help our chapter to stay as strong and viable as ever. When you find out information on an incoming student, we ask that you send what you know to the recruitment chair at the time so that the active chapter can start recruiting earlier in the game. We also like to use alumni as references for incoming students because while we have limited time to contact and get to know these men. You have had a chance to know about the person or the family that may help us to make a decision on their strength of character and academic aptitude.

I would like to thank each and every one of you for the work you have done in the past and hope that you will continue to show what Alpha Gamma Rho has done for you. The greatest influence you can have on the active chapter is creating interest in young men so that our job of recruitment can be made easier.

~ Bro. Jordan McEarl #865



At left: Ben Lott, a 2009 Fall Rushee enjoys time with the brothers during their annual Wildlife supper. To the right: Spring 2010 rushees are welcomed into the House in the annual tradition.



# AGR Eligibility Statement

All men pursuing an undergraduate or post-graduate degree in agriculture, food, fiber, life sciences, natural resources, forestry, environmental or related agricultural fields, as well as men intending to pursue a career in these fields, are eligible for membership.

## Our Promise

Alpha Gamma Rho is the fraternity sharing a common bond within a dynamic, global agriculture committed to fostering the highest values and providing each and every brother with superior lifelong personal development and professional success.

## Our Values

...what the fraternity values...what Brothers believe in...

1. Consistently perform as a professional, integrity-driven, world class organization committed to the highest of standards and driven to recruit men of the highest potential.
2. Always present a positive image of Alpha Gamma Rho in everything we say or do.
3. Inspire a pursuit of academic excellence among all our members.
4. Encourage lifelong involvement in the colleges and universities we call home.
5. Foster lifelong personal development through innovative educational, leadership and social opportunities.
6. Engage all brothers in professional development promoting lifelong career success.
7. Attract members representing the breadth, sophistication, scope and relevance of agriculture.
8. Reflect, value and advocate diversity in our membership and professional lives.
9. Ensure sound financial management and responsibility individually and at all levels of the Fraternity.
10. Enthusiastically recognize and reward accomplishments consistent with our Promise and Values.

University of Tennessee at Martin  
IFC Fraternity Scholarship Averages

### Spring 2010 Rush

The IFC has presented a Chancellor's Cup for best Fraternity on Campus. Since 2000, Alpha Upsilon has been recognized with this distinction 8 of the 10 years. Way to go guys and keep up the great work you do!

**Know a young man enrolling at  
UT Martin pursuing a degree in  
agriculture or a related field?**

### Spring 2010

Rank	Fraternity	Total GPA
1	Sigma Chi	3.03
2	Alpha Gamma Rho	3.00
3	Kappa Alpha Order	2.85
4	Alpha Tau Omega	2.72
5	Sigma Phi Epsilon	2.70
<i>ALL</i>	<i>All Fraternity Average</i>	<i>2.70</i>
6	Pi Kappa Alpha	2.62
<i>ALL</i>	<i>All Male Average</i>	<i>2.61</i>
7	Sigma Alpha Epsilon	2.57
8	Phi Sigma Kappa	2.50



## Leadership Workshops

### 2010 Alumni Leadership Workshop

The annual Alpha Upsilon Alumni Sponsored Leadership Workshop 2010 for the active chapter was held February 6th, at the UTM University Center. This year's focus was on Personal and Professional Development. The welcome address was given by Dr. Ben West, West Tennessee Director for the University of Tennessee Agricultural Extension Service and Alpha Upsilon Alumni.

Amy Gallimore with TRI Leadership Resources, LLC. conducted an outstanding program that all participants benefited from. Amy's topics provided the actives with a broad range of important topics beneficial to everyday life and success whether they were preparing to graduate and enter into the workplace or return to the house another year. She offered insight on their specific strengths and challenges through a leadership assessment geared toward today's job market, as well as, addressing today's dress requirements for the interview and job success. The focus on blending technology which is second nature for the 'Millennials' utilizing the social networks like Facebook, Twitter, and LinkedIn with 'old school' hard copy methods, written communication standards and when they should be used instead of e-mail will help put these brothers at the forefront of the job market frenzy when their time comes to interview and take that next step towards a successful fu-



The 2010 Executive Council pictured between workshops at the Regional Leadership Conference held in Louisville, KY.

### Chapter Participates in Regional Leadership Conference.

Alpha Upsilon's 2010 Executive Council participated in the Regional Leadership Conference, sponsored by the national AGR Fraternity in Louisville, Kentucky. Advisors Joe Brasher and Marvin Flatt, along with Alumni Association Vice President,

Chad Bradshaw accompanied the group.

The weekend program focused on improving skills to assist the new leaders in managing and moving the chapter forward during the coming year. The theme "6° Degrees of Me" "Live. Lead. Dream." enabled the participants opportunities to learn new leadership skills, ideas to incorporate these new skills into their chapter's membership development, and to lead by example, showing how the Advisor's/Alumni's involvement directly affects Active's involvement in a positive manner. The Conference was geared toward strengthening Advisor and Undergraduate officer working relations, enabling Advisors opportunity to become better acquainted with their officers and other undergraduates, as well as, strengthening the over all chapter through their involvement in these practices.

A variety of workshops like: The Day Before Facebook, Are You...Communicating?, Down to Your Core, and Visioneering to name a few enabled the participants to learn valuable

## Community Involvement

### Youth Leadership

As one of its annual community involvement projects, Alpha Upsilon cooperates with the Weakley County Chamber of Commerce and School System's Youth Leadership Program. The program focuses on leadership, economic development, local/state government, and agriculture.

Five sophomore high school students are selected from each school to participate in the program.

Alpha Upsilon hosts the group for lunch at the chapter house and conducts forums/discussions with the students regarding topics affecting agriculture, and why they have chosen a career in agriculture as a profession. This year's forum was also supported by Bro. Mike Johnson, Farm Credit Mid America.



## Alumni Honor Our Servicemen and Veterans



L to R Brothers Buddy Morrow, Bill Powell, Neal Headen

The AGR Central Tennessee Alumni Chapter held an "AGR Salute to Our Servicemen & Veterans" on Thursday, May 13th at the Ed Jones Auditorium at the Ellington Agricultural Center in Nashville.

Following a catered BBQ dinner, attendees were honored with an address from guest speaker Army Col. Jim Moore (UTK). He spoke about his experiences commanding the Tennessee agribusiness development team in Afghanistan.

Marine General (Ret) Glad Castellaw also addressed the group (UTM).

This was the first alumni chapter event in several years.

# Spring 2010 Alumni



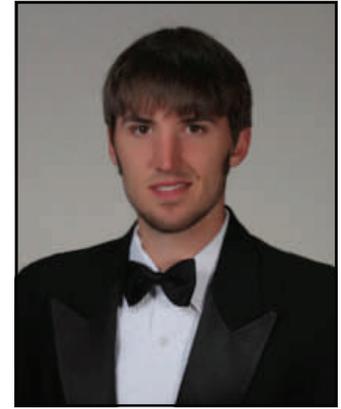
*Brother  
Josh  
Bates  
#828*

**Plans:** To become a surveyor and one day have my own surveying company.

**AGR Involvement:** A-team 2 years; VNR Activities, and kitchen.

**Campus Involvement:** Student Cattleman's, FFA, Bass club, NAMA

**Final Comment:** GET ROPE! and enjoy your time as a brother of Alpha Gamma Rho because the 4 years that you are here will fly by.



*Brother  
Scott  
Bearden  
#829*

**Plans:** To continue on into Graduate school.

**AGR Involvement:** Noble Ruler (2008); Asst. Finance (2007); Standards Committee (2008-2009); Tech-man, Lip Sync; Pyramid; Line Dance.

**Campus Involvement:** Wildlife Society, FFA, Student Cattleman's Association, Student Government Association Senator for College of Ag.

**Final Comment:** "You only get out of something what you put into it."



*Brother  
Kyle  
Haggard  
#833*

**Plans:** Returning home to the family farm and pursuing a job in the agriculture field.

**AGR Involvement:** A-team; B-team; Lip Sync and Pyramid.

**Campus Involvement:** FFA, NAMA, SCA.

**Final Comment:** Nothing worth having comes easy.



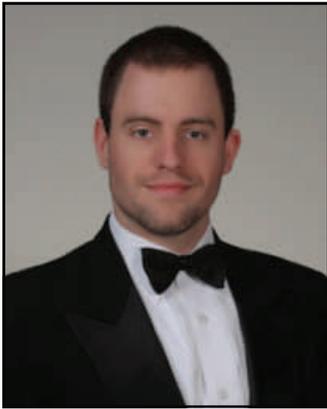
*Brother  
Mitch  
Holmberg  
#835*

**Plans:** To continue my education pursuing a Masters degree in Agronomy at Mississippi State University.

**AGR Involvement:** VNR Planning; IFC Representative; A-team Head Coach 2 years.

**Campus Involvement:** IFC President; NAMA

**Final Comment:** Dream as if you'll live forever, Live as if you'll die today.



*Brother  
Cody  
Lane  
Powell  
#815*

**Plans:** My plans are to get married and join the Air Force.

**AGR Involvement:** Fire Marshall; VNR-Community Service, Scholarship; Standards Committee; Rope Pull; Stepping; Sports.

**Campus Involvement:** Student Cattleman's, UAC.

**Final Comment:** Being involved with AGR has helped me more in five years than my entire career up to this point.



*Brother  
Maylon  
Price  
#839*

**Plans:** My plans upon graduating include completing the management trainee program with CO-OP and maintaining my square baling operation part time.

**AGR Involvement:** A-team; VNR Recruitment and Membership Development; Pyramid, Lip Sync.

**Campus Involvement:** SGA Senator for the College of Ag.; Collegiate FFA; Wildlife Society; Freshman Council.

**Final Comment:** AGR has been a wonderful part of my life and has truly made me a better man!



*Brother  
Wes  
Rodgers  
#840*

**Plans:** My plans include attending Graduate School in pursuit of a Master's in Precision Agriculture.

**AGR Involvement:** Sports Chair; VNR House Manager, Noble Ruler; A-Team Rope.

**Campus Involvement:** Agronomy Club; Soil Judging Team; UAC; Interfraternity Council Officer; Order of Omega Greek Honors Society.

**Final Comment:** AGR can prepare you for things in life that the best education cannot. GET ROPE!



*Brother  
Ethan  
Vasquez  
#841*

**Plans:** Upon graduation, my plans include continued work in the seed and chemical industry. If this does not work out, I would like to work in precision agriculture, soil and water conservation or work in agriculture machinery sales and performance.

**AGR Involvement:** Vice Noble Ruler, VNR-Activities; Fire Marshall; A-team 2 years; Intramural Sports Coach.

**Campus Involvement:** UTM Soil Judging Team 2008-2010; Agronomy Club; ASABE Club; Student Cattleman's Association; and NAMA.

**Final Comment:** "Always stand up for what you believe in!"



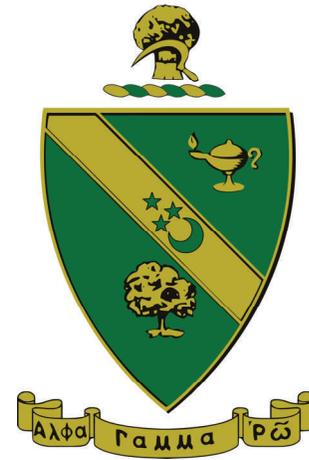
*Brother  
John  
Austin  
Wilkerson  
#845*

**Plans:** I plan to go into Agriculture Chemical Sales.

**AGR Involvement:** A-team 2 years; Sports; Fire Marshall.

**Campus Involvement:** Student Cattleman's, FFA, NAMA, Bass Club, Clay Target Club.

**Final Comment:** "GET ROPE" Brother's For A Lifetime.



*The Alumni of the Alpha Upsilon Chapter presented each of the Spring 2010 Alumni with a golden key, engraved with the Greek letters ΑΓΡ as a reminder that they will always be a shareholder in this great organization that we are all a part of.*



## Alpha Upsilon Alpha Gamma Rho Alumni Association

### "Lost Alumni"

July 10, 2010

Update	Name	Pin Num.	Init. Year
09-17-01	Coleman, William C.	0465	1985
04-11-01	Dunn, Jerry L.	0235	1972
02-22-89	Fickle, Gilbert M.	0058	1963
05-07-09	Leonard, Jacob Mitchell	0663	1998
05-07-09	Stricklin, Adrien Lindsey	0701	1999
05-07-09	Talley, Danny	0080	1964
08-15-09	Thompson, James R.	0072	1964
05-07-09	Walker, Stephen E.	0435	1983
05-07-09	Whitaker, Eddie D.	0096	1965



## Important Dates:

July 22nd: No-Till Field Day  
Milan Experiment Station  
4:00 pm Social Hour-5:00 pm Dinner  
August 12-14th: National AGR Convention,  
St. Louis, MO  
August 23rd-27th: Work Week  
August 25-29th: Freshman Orientation  
August 30th: Fall Semester Classes Begin  
September 14-18th: IFC Rush  
October 16th: Homecoming "Wild West"

Editor: Justin Hargrove  
Photographer: Justin Warren

Alpha Gamma Rho

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