

betabulletin

SIGMA ALPHA MU AT CORNELL UNIVERSITY • FALL 2012

Invest Your Time with Beta!

By Alex Shapero '06
Director of Chapter Development

Although the brothers have heard about the alumni program from our veteran chapter adviser and alumni board president, Dennis Paese '73, the Beta alumni board is made up of many individuals from classes that span the history of Beta Chapter. Some of us held positions on the council and are continuing the tradition of service to the brotherhood, while others, like me, are taking a larger role within the fraternity as alumni than when we were students. There are budgets to oversee and numbers to verify, policies to enforce and university entities to deal

with—but we also have the great pleasure of working with the new men of our chapter to build and maintain a fraternity that will prosper well into the future. And just as you are all familiar with the slogan “rush never ends,” we are always looking to add new faces and experience to the alumni board. With the university’s ever-changing procedures and policies for Greek life at Cornell, a successful chapter needs men of diverse backgrounds and experiences to navigate these waters effectively. I invite anyone with an interest in giving back to Beta beyond your alumni dues to contact me (ams274@cornell.edu) so that we can discuss the future of our brotherhood together.

Brothers Continue Sammy Tradition of Philanthropy with Cornell Sororities

By Jason Goldberg '14
Philanthropy Chair

As brothers of Beta Chapter, it is vital to recognize our opportunities and responsibilities to be thoughtful, altruistic, and philanthropic. As I began the role of philanthropy chair, I knew I wanted to come up with creative and exciting ways to raise money and awareness for our national philanthropy (the Alzheimer’s Association) and also give back to the Ithaca community. One of our biggest successes in raising money has been through brotherhood participation in research studies on intergroup dynamics. After a brief involvement by the brothers in a study, one communication lab donated \$200 to our philanthropy. We are planning to work with a sociology research laboratory next semester that is planning to donate almost double that amount. We have also teamed up with the Sigma Delta Tau Sorority to participate in a canned food drive. Throughout November, brothers gathered canned items to donate to

food banks in New York. This has been an excellent way to give back to a community that has given us so much here at Cornell.

Our keynote event of the semester was “Stand Up With SAM and Tri-Delta!” It was a resounding success. Teaming up with the Delta Delta Delta Sorority, the brothers of Sigma Alpha Mu organized a comedy stand-up event at Willard Straight Hall’s new pub, the Bear’s Den. Prior to the show, brothers sold wristbands to raise awareness and profits for the Alzheimer’s Association and market our event, which led to fantastic attendance. Featuring 14 stand-up comedians and a raffle for gift cards to Ithaca’s finest restaurants, the room was packed to the max with an eager crowd. The event was a wonderful night out. We raised over \$500 for the Alzheimer’s Association, an impressive feat for an event that cost nothing to conduct. We hope to make this first-time affair an annual philanthropy event for both our fraternity and Delta Delta Delta, and continue our successful journey in philanthropy over the course of the next semester.

Fraternity Thrives Within Sammy

By Danny Bernard '14
Prior

You will be happy to know that the chapter is thriving. We are excited to be initiating seven new members, the largest fall class in recent memory. We look forward to these new brothers becoming important members and leaders within our house.

One thing our house prides itself on is the closeness of our brotherhood. That is especially true this year. Fratres of various pledge classes have formed bonds with one another that have strengthened our brotherhood. In addition to strengthening relationships within the brotherhood, we have increased our social presence on campus. Despite the probation of one of our friendliest sororities, we were able to fill the semester with fun events. We are fostering a relationship with our neighbors, Delta Gamma, after holding a highly successful event with them. In the past they had always seemed so close, yet so far.

We function at this high level of fraternity under critical watch from the university, Cornell police, and the Inter-Fraternity Council. With the increased rules and regulations imposed on Greek houses at Cornell, it is a priority for us to maintain our solid reputation in the Cornell community. I am thankful that the men we have in our brotherhood are the ones representing SAM. Smart and responsible, the active brothers strive to keep our house’s reputation intact.

To improve connections between alumni and our active brothers, we have created an SAM resume book. The book is filled with the resumes of current undergraduate brothers and designed to create dialogue between our undergraduates and alumni professionals. It also allows our alumni to see the multitude of activities our brothers are involved in outside of the fraternity. I hope you will reach out to brothers entering fields similar to your own. I urge you to establish relationships, offer advice, or help with job hunts. Please email me (dfb84@cornell.edu) or Ankur Bajaj '13, the alumni affairs chair (alb337@cornell.edu), if you would like to receive an electronic copy of the SAM resume book.

Thanks again for checking in! I hope everyone has a wonderful holiday season.

get your
copy

We recently compiled a SAM resume book containing the resumes of our current undergraduate brothers. Request a copy today by emailing Prior Danny Bernard '14 (dfb84@cornell.edu) or Alumni Affairs Chair Ankur Bajaj '13 (alb337@cornell.edu) and see what the actives are up to!



Homecoming brings out the best of Sammy's Cornell spirit, and the tailgate for Homecoming 2012 was no different. Our "Yuck Fale" shirts were an instant hit!

The Evolution of One Young Frater

By Rudy Gerson '15
Newly Initiated Brother

It's likely that at least some of you experienced some doubts during your pledging process. Maybe the new time commitment prevented you from engaging in other activities, or perhaps you didn't like being told where to be and when.

My doubts stemmed from a different beast entirely—I did not understand the concept of brotherhood. I don't mean the brotherhood you find in two men sharing a laugh over dinner, or through a shared experience. The brotherhood I am referring to is the one we live every day at Sigma Alpha Mu Beta Chapter—the unconditional support given to fellow

fratres, regardless of background, appearance, or demeanor. We create this brotherhood each and every day through our supportive actions, which are worthy of the highest precepts of true manhood, democracy, and humanity. I truly didn't quite understand the intentions of our creed until many months after my pledging process came to a close. My brothers showed me brotherhood by embodying the creed and finding the goodness in everyone instead of looking for flaws. They demonstrated to me what brotherhood really means, and now I feel their immense support all around me. I feel happily indebted to my chapter for showing me why I wanted to join a place like Sigma Alpha Mu in the first place.

Chapter Grows Closer Every Day

By Daniel Goldman '14
Brotherhood Committee Member

Bearing in mind how our fraternity has exploded in growth over the past two years, we have expanded brotherhood events at the same clip. These new activities keep things fresh, therefore making brothers interested in coming to the house. For example, we've organized the most enormous fantasy football league in recent memory. This competition allows the many out-of-house, abroad, and alumni brothers to participate in a brotherhood event from the comfort of their own homes. And just as these events should, it provides a healthy conversational alternative to last night's mixer.

By the same token, we don't overlook any of our brothers' needs. In fact, this semester we've already arranged and implemented two date nights. These nights are invaluable opportunities to introduce a significant other to the brotherhood and, of course, vice versa. We make sure everything is perfect—from the food and beverages to the transportation and logistics—to ensure an unforgettable experience for each brother and his date.

State of Rush

Matthew Gruber '13
Rush Chair

Beta Chapter of Sigma Alpha Mu has always emphasized rush, and this year is no different. Everyone in the fraternity recognizes the importance of rush—after all, it is the lifeblood of the house. A successful rush provides the house with a breath of fresh air and new energy, and supports our external growth in social, philanthropic, and athletic activities. As a result, our rush philosophy comprises recruiting new members who exhibit strong leadership, demonstrate the core values of Sigma Alpha Mu, and show potential for exceptional involvement both on campus and within the house. Additionally, it is important that our new members bring a diversity of backgrounds and interests to the fraternity—backgrounds and interests that will enable brothers to grow during their four years at 10 Sisson. This fall, we had one of the most successful fall rushes in recent memory, with seven new initiates. We will carry this momentum forward into the spring as we strive to make you, our esteemed alumni brothers, proud.

email us today

You may have heard that we are working to make most—if not all—of Sammy's communications electronic. In order to make this transition, we need valid emails from almost half of you. Please submit the enclosed newsform/gift card with your most current email address to ensure that you continue to receive our mailings. Thank you!



Welcome the Sigma Omega New Member Class

Matt Landers '15 hails from Weymouth, Massachusetts, and is majoring in policy analysis and management, and minoring in international relations. He serves as the intercollegiate affairs officer in Model Congress and as a policy analyst in the education center of the Cornell Roosevelt Institute.

Danny Qiao '15 studies industrial and labor relations and calls Great Neck, New York, home. On campus, he actively participates in the men's club fencing team and the Student Assembly Committee on Transfer Affairs in addition to interning in the Asian & Asian American Center.

Tyler Vandre '15 is from Stevens Point, Wisconsin, and majoring in industrial and labor relations. He loves outdoor activities including ice fishing, hunting, and football.

Eric Schwartz '15 is majoring in hotel administration and serves as a teaching assistant for financial accounting. In addition, he is a peer adviser for the Cornell Tradition Fellowship and the president of the Cornell Table Tennis Club. His hometown is Horsham, Pennsylvania.

Zachary Levy '15 is studying industrial and labor relations and participates in the ILR Sports

Business Society, the ILR Global Affairs Club, and intramural sports. He is from Scarsdale, New York.

Aaron Hollander '15 enjoys cooking healthy meals, woodworking, and playing a multitude of sports, including football, basketball, and golf. He is majoring in hotel administration and hails from New Rochelle, New York.

Tyler Esbin '15 studies hotel administration and participates in Model Congress. He is from New City, New York, and enjoys scuba diving, tennis, and skeet and trap shooting.

Beta Chapter Meets the Sororities

By Michael Woods '54
Social Co-Chair

In the past, we have had our traditions with different sororities on campus, and we are continuing those. This year, the focus of the social committee was to both solidify our existing ties through creative mixer themes as well as bridge the gap with the sororities that we hadn't known so well. By the end of this semester, we will have had at least one event with 11 of the 12 sororities on campus—a feat that gives our fraternity great pride. The themes for our mixers engage the senses, featuring themed décor, bright colors, and even chocolate sauce at an event or two. We hope that the memories of past social events remain strong in our alumni, and we look forward to a bright spring semester.



Sammy brothers and Pi Beta Phi sisters take advantage of the gorgeous summer weather in Ithaca.

newsfromouralumni

"After 24 years, I'm still enjoying a calm life here in Mexico," reports **Ellis Glazier '51**. "I have never stopped working—I keep busy as an editor of research papers written in English by (mostly) Mexican scientists. I have probably edited a few thousand over the past 20-plus years. One advantage of getting old is that now I need a cane—so when I need to fly commercial, I can get early boarding and avoid the rush!" Keep in touch with Ellis at A.P. 393, La Paz, BCS, Mexico; erg39@cornell.edu.

Samuel "Sandy" Posner '53 writes, "Dear **Dennis (Paese '73)**: Your article in the latest *Beta Bulletin* was superbly penned—an excellent exposition of the chapter's accomplishments and the necessity for alumni participation. The men of Beta are indeed fortunate to have you as their chapter adviser." Write to Sandy at 525 E. 86th St., New York, NY 10028.

Seymour "Sy" Musiker '55 reports in: "Recently had brunch at **Frank Tretter's '55** with **Ron Ganeles '55**, **Arthur Penn '56**, and **Larry Levin '56**. It was fun looking at old house party pictures." Contact Sy at 6 Oak Run, Stony Brook, NY 11790.

"I'm retired; living the grand life," writes **Tom Neuman '67**, "I see **Peter Douglas '67**

frequently." Keep in touch with Tom at 579 Amphitheatre Dr., Del Mar, CA 92014.

Rob Marangell '70 enclosed his thanks to **Dennis Paese '73** for all he does for the fraternity. Write to Rob at 12000 Moody Springs Ct., Los Altos Hills, CA 94022; marangell@marangell.net.

In the spring 2012 *Beta Bulletin*, we noted that **Chad "Archie" Nadler '00** had accepted an attending staff position in trauma and "heart surgery at Delray Medical Center in Florida. However, Archie emailed us this correction: "I am doing trauma and 'hand' surgery (not 'heart') at Delray Medical Center." We apologize for the error. Keep in touch with Archie at his new address: 3957 NW 58th St., Boca Raton, FL 33496; cnadler1@yahoo.com.

"We relocated to Raleigh this past spring to be closer to family after more than four years in San Francisco," **Josh "Beaker" Lissauer '01** writes. "Our son, Jackson, was born in February 2011, and he's had a great time taking beach vacations with his cousin this summer. He's looking forward to visiting Brady, Chief, and Spud back in San Francisco this fall." Write to Josh at 1921 Thorpshire Dr., Raleigh, NC 27615; jlissauer@gmail.com.

Irwin Jacobs '54, the founder of Qualcomm Incorporated, will be playing a key role in the shaping of the vision for Cornell's new NYC Tech Campus. Read the article on his involvement in this project in the *Cornell Chronicle* at www.news.cornell.edu/stories/sept12/nyctechguide.html.

deceased

Alvin A. Meyrowitz '38

April 4, 2012

Alvin Kaye '46

February 9, 2012

Stewart H. Parker '47

August 21, 2012

Peter D. Guggenheim '49

March 5, 2012

Arthur M. Lieberman '56

May 1, 2012

Jacob M. Zoble '58

April 15, 2012

Message From Alumni Affairs

Brothers of Beta:

Balancing the job hunt and school-work has been tough this semester. Not only did potential employers expect me to be polished and professional, but my professors also demanded that I continue to be academically engaged and curious. Throughout this busy process, I've learned a lot about my hopes and dreams, leaned on my brothers for support and encouragement, and met countless alumni during interviews and other conversations.

I realized only this semester the true value that connections to alumni and bonds of brotherhood provide to our lives. Our careers matter, but fundamentally mean very little without the context of the relationships that define them. It is in this spirit that I reach out to you for extended contribution to and support of the Beta Chapter of Sigma Alpha Mu. Without you, we would miss out on many opportunities for growth.

Your great attendance at Homecoming showed us how committed you remain to your bonds of brotherhood, and we greatly appreciated it. I also wanted to take the time to sincerely thank our alumni board president, Dennis Paese '73, for all of the dedication and passion he's brought to Sammy over the years—a dedication and passion that we can only hope to emulate. It is due to him that we were able to execute an event as successful as the Homecoming 2012 tailgate—not to mention keeping the lights on and us out of trouble!

Fraternally,

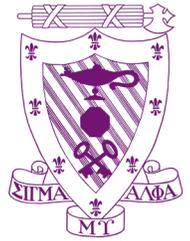
Ankur Bajaj '13
Alumni Affairs Chair

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is published regularly by Beta Chapter of Sigma Alpha Mu Fraternity at Cornell University for its members and friends.

News contributions and photos are always welcome and should be sent to Alumni Records Office, Beta Chapter of Sigma Alpha Mu, P.O. Box 876, Ithaca, NY 14851-0876.

Stay connected with ΣAM!



S I G M A A L P H A M U A T C O R N E L L

2012–2013 GIFT AND DUES RESPONSE FOR SIGMA ALPHA MU FRATERNITY, BETA CHAPTER

ANNUAL ALUMNI DUES

- First five years out of college \$35
- More than five years out of college (\$55–\$99) \$ _____
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- Octagon Society (\$250–\$499) \$ _____
- Beta Founder's Society (\$500 or more) \$ _____
- Other \$ _____
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Signature _____

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245-2

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Nickname _____ Init. year _____ Grad. year _____ Cell phone # _____

Home address _____ preferred

City _____ State _____ Zip _____ Country _____

Home phone # _____ Home email address _____

Business title _____ Company name _____

Business address _____ preferred

City _____ State _____ Zip _____ Country _____

Work phone # _____ Work email address _____

Date filled out: _____

SHARE YOUR NEWS FOR THE NEXT ISSUE OF THE BETA BULLETIN:

..... RECURRING CREDIT CARD AUTHORIZATION FORM

This form authorizes Stewart Howe Integrated Membership Services to deduct payments from my credit card, made payable to Sigma Alpha Mu Alumni Account, according to the schedule of donations and methods listed below.

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Card number _____ Expiration date _____
Phone # _____ (H W C) Email address _____ (H W)

Bill my payment of \$ _____ **monthly** to my credit card for as long as authorized below.

- CHOOSE ONE: This authorization is valid until this date: _____.
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