betabulletin

SIGMA ALPHA MU AT CORNELL UNIVERSITY • SPRING 2014

make your plans

REUNION: June 5-8 SCHEDULE OF EVENTS

ANNUAL REUNION BARBECUE Saturday, June 7, 2014

SUNDAY SAMMY BRUNCH Sunday, June 8, 2014 0:00 a.m. to 1:00 p.m. at the house

RSVP Andrew Greener '16

UG Officers

PRIOR

David Fischer '15 Adam Greenbaum '16 (elect)

VICE PRIOR

Chad Lazar '15 Nate Cohen '16 (elect)

EXCHEQUER

Zach Berle '15 Spencer Nord '16 (elect)

RECORDER

Jacob Glick '15 Ian Sigalow '16 (elect)

RUSH CHAIRMAN

Patrick Gilson '15

ALUMNI CHAIR

Andrew Greener '16

Proud To Be a Sammy Beta!

By David Fischer '15 Prior

Beta Alumni,

Hello from the Hill! Last semester was another extremely successful one for the Beta Chapter of Sigma Alpha Mu. We initiated three new members into our brotherhood, bonded as a fraternity, engaged in campus leadership, enjoyed an involved social calendar, and executed successful philanthropy events. Additionally, we earned the sixth-best GPA (3.513) among Cornell's 40 Interfraternity Council chapters!

Most significantly, we bonded tremendously as a fraternity in the fall semester. We constantly tout the closeness of our brotherhood as one of our fraternity's most impressive features, and we managed to maintain this cohesiveness—even with more than 80 active members last semester. From a brotherhood invasion of Ralph Wilson Stadium in Buffalo to watch a Buffalo Bills versus New York Jets football game, to lazy Sunday afternoon brunches made by our beloved chef Scottie, I am constantly impressed

by how many best friends I have gained through my membership in this chapter.

Another extremely important facet of the Beta brotherhood is the diverse interests and involvements that our brothers hold; the current brothers are no exception! In the fall semester, we had two of our members elected to positions on the IFC executive board. Additionally, a few of our brothers launched the satirical CU Nooz website, which has since expanded to Brandeis University. A number of our brothers are members of the Student Assembly Finance Committee (one of them co-chair) and several hold seats on the Student Assembly. Additionally, many of our juniors plan to attend prestigious study abroad programs in locations as disparate as Argentina, Turkey, and China. All in all, we continue to cultivate exceptional leaders and gentlemen.

It's certainly an exciting time to be a member of Sammy Beta. We hope to continue our exemplary record of scholastic, philanthropic, social, and athletic achievement into the upcoming semester. Thank you all for checking in.

United by the Strength of Brotherhood

By Pat Gilson '15 Rush Chairman

As the largest fraternity on campus in terms of the number of active brothers, Sigma Alpha Mu thrives here at Cornell. With growing regulation of the recruitment process, it was necessary we adapt to the changing environment while still

showing prospective members that joining ΣAM is the rewarding experience we've all come to know. In many ways, we did exactly that.

Our fraternity came together in the best way possible, united by the strength of brother-hood, to bring in an ambitious new pledge class of which we could all be proud. Through our (continued on page six)



Meet our new pledge class! Back row: Taylor Kosakoff '16, George Danias '16, Brandon Tenzer '16, Kurt Shuster '16, Jeremy Fidock '16, Dean Decter '16, Adam Hirsch '16, Joe Dwyer '16, Jon Lobel '16, Jason Berger '16, Gavin Hilder '16, Will Shao '16, Doug Berman '16, and Ben Broad '16. Front row: Corey Waldman '16, Andrew Marderstein '16, Josh Leiberman '16, Matt Baumel '16, Josh Goldstein '16, Paul Schuman '16, Eric Jung '16, Corey Shapiro '16, Jeremy Mulchan '16, and Jesse Freidlander '16.

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Alumni, Meet Our Newest Members

Andrew Marderstein '17 is a biometry and statistics major from Cross River, New York. He is an avid skier and a member of the Cornell University ski team.

Will Shao '17, from St. Louis, Missouri, is double majoring in mathematics and economics. He is part of a variety of finance clubs on campus and plays on the club table tennis team.

Jonathan Lobel '17 is an undeclared major in the College of Arts and Sciences, hailing from Englewood, New Jersey. He writes for *The Sun* and is on the executive board of CIPAC. His hobbies include table tennis, sun bathing, and disco dancing.

Cory Waldman '17 is a biological engineering major in the College of Agriculture and Life Sciences from Jericho, New York. He is a musician who predominantly focuses on guitar. He also enjoys playing soccer, volleyball, and basketball.

Douglas Berman '17, from Scarsdale, New York, intends to be a civil engineering major in the College of Engineering.

Matthew "Chewy" Baumel '17 is an ILR major with an intended minor in business and hails from North Caldwell, New Jersey. In his free time, he likes to hit up the golf course and ski slopes, as well as rock his patagonias.

Joshua Goldstein '17 is an ILR major from New Rochelle, New York. On campus he is a cochair for a committee in Hillel, and he works for ILR Alumni Affairs. His hobbies include playing basketball, writing poetry, and thinking about the complexities of life.

Jesse Friedlander '17 is an ILR major from Cedarhurst, New York. He is a Tradition Scholar and also involved in various finance clubs on campus.

Benjamin Broad '17 is a hospitality management major from Port Washington, New York. He worked at the Statler Hotel as a bellman, but recently decided to focus more on school work instead. Ben aspires to enter the field of finance or the field of commercial real estate in the near future.

Gavin Hilder '17 is a hotel administration major with a concentration in marketing and an intended minor in real estate from Chicago, Illinois. He enjoys cooking, drawing, and watching Netflix.

Jason Burger '17 is an undeclared major in Arts and Sciences from Westchester, New York.

Adam Hirsch '17 is a biometry and statistics major concentrating in actuarial science from Syosset, New York.

Taylor Kosakoff '16 is an ILR major with an intended minor in business from Rockville Centre, New York. He is involved in the Cornell ILR Sports Business Society, and he enjoys playing soccer and basketball in his free time.

Kurt Shuster '17 is from Westchester, New York. He's pursuing a computer science major.

He is involved in intramural sports, including soccer and softball.

Jeremy Mulchan '17, from Plainview, New York, is an undeclared major in the College of Arts and Sciences looking to pursue a career in the field of sports medicine. He enjoys playing soccer and tennis in his free time.

Joshua Lieberman '17 is a human biology, health and society major pursuing a career in medicine. He hails from Liberty, New York, in the Catskills and is an active member of Cornell Hillel.

Paul Schuman '17 is a freshman currently undergoing a rigorous Industrial and Labor Relations curriculum. From Westchester, New York, Paul enjoys time with his family and wishes one day to enter law school in hopes of a judicial occupation.

Corey Shapiro '17 is an english major from Short Hills, New Jersey. In his free time, Corey can be found participating in the Cornell Forensics Society, making bad jokes, or practicing his short game.

Brandon Tenzer '16, from Brooklyn, is an ILR major with a business minor. He is editor-inchief of the *Cornell Pre-Law Journal* and a member of the Peer Review Board.

Eric Jung '17 is a freshman from Denver, Colorado, studying biology in the hopes of becoming a doctor one day. He enjoys playing instruments and is an active member of the Korean American Student Association.

Dean Decter '17 is a biological sciences major from Woodmere, New York. He is very into fashion and wants to become a doctor later in his life. He also loves to ski in his free time during the winter.

George Danias '17 is a biological engineering major from Staten Island, New York. He intends on applying to medical school. George is part of the iGem Bioengineering Project Team, and occasionally is disc jockey for Cornell's WVBR radio station.

Joe Dwyer '17 hails from Syracuse, New York, and studies applied physics in the school of engineering. In his spare time, he works in a laboratory designing solar panels, and plays the guitar.

Jeremy Fidock '17, from New Rochelle, New York, is a mechanical engineering major with a concentration in biomedical engineering in the College of Engineering. He holds triple citizenship in France, Australia, and the United States, and enjoys traveling at any and every opportunity.



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Now's the Time to Give Back

By Dennis Paese '73 Chapter Adviser

In previous *Beta Bulletins* and communications with you, we have talked about the need to update and expand our chapter's facilities to coincide with the needs of our brotherhood.

It is hard to believe, but Sammy is now the largest fraternity at Cornell. In the past nine years, we have spent more than \$750,000—using chapter funds and the donations of generous alumni—on updating building infrastructure and trying to make the chapter a home for our undergraduate brothers.

The current structure was designed to hold and feed a maximum of 38 people. Today, we are just about maxed out on live-in capacity and have more brothers living out than living in, yet they still come to the chapter up to six days a week to eat— three meals per day. Our dining room seats about 50 comfortably. In the fall, we are over that capacity and each spring semester, the brothers and members of the new class exceed by more than double the capacity of the dining room and the kitchen.

We have worked with the Cornell facilities, campus engineering staff, and the independent design and engineering firm we selected to come up with an economical plan to address our current needs and those for the foreseeable future.

After many meetings and multiple designs, the plans we've developed will give us what we need, in the most economical fashion while utilizing as much existing infrastructure as possible. It can be done in one move or in two phases.

One of the major cost elements is the requirement that the building be made ADA compliant. Two ADA compliant entrances/exits along with ADA compliant restroom facilities and doorway access through the first floor add some considerable expense, but are required by the building code. The cost of doing the work in two phases is more

expensive than doing it in one shot.

We have included with this article images of the concept drawings showing the proposed improvements if done in one shot, a list of priorities if we we take a phased approach, and estimates for the cost of work needed.

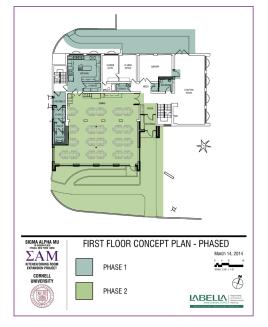
Because this building is Cornell-owned, the situation is different than when our chapter owned it's own property in the '60s and '70s. Then, construction was started on the new house before sufficient funds were raised to finish it. The end result was that the new house was never completed, even though it was a scaled down version of what was planned; the old house was never demolished as planned as the new house had no kitchen and dining room; and the financial burden on the chapter of supporting two buildings was one of the important reasons it became financially unviable and closed in the mid-'70s.

Today, Cornell requires that work on a university-owned chapter house be done strictly with funds raised by the chapter and that 100 percent of the funds necessary to perform the work be in hand before work commences.

While the chapter has been able to fund normal repairs and maintenance and some smaller capital projects, the funds required for this type of project are well-beyond the chapter's ability to fund. We also cannot fund the work with a mortgage because the university owns the building.

Some of our alumni have been generous to our chapter through donations to our gift account through Cornell—contributions made in this way are tax deductible! Other alumni have donated millions of dollars to Cornell, over the course of many years, but have forgotten Beta Chapter.

With more than 1,100 living alumni, the time has come to insure the future. While other chapters at Cornell are shrinking or being thrown off campus for various forms of alleged misconduct, Beta is recognized as the "gold standard" of Greek



life. In the 29 years since our refounding—thanks to a few good men with a vision—we have grown and been recognized repeatedly by Cornell and National as a premier organization.

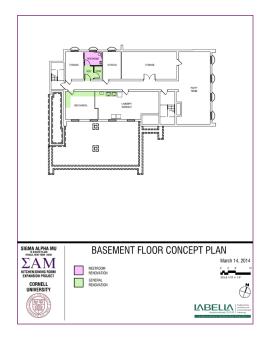
Other fraternities at Cornell, even in this economy, have raised millions of dollars from a lesser number of alumni than ours to upgrade and renovate their facilities. We don't seem to be able to do that. Our alumni program continues to lose money each year, and donations to our tax-deductible gift account have only reached about \$2,500 YTD, with the fiscal year ending on June 30.

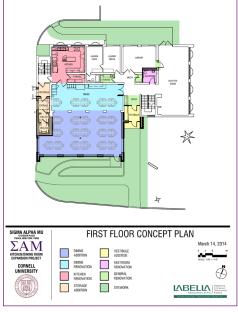
The chapter spends four times that amount just communicating with alumni. Sammy provided each of you with a home, and now it provides you with a place to return to at Cornell. Beta Chapter provided you with a support system at Cornell, which the university has never been able to match.

Many of you met your wives at Sammy social events and sent your kids to Cornell to become Sammies. Our national foundation has provided many of you with scholarships and financial grants, which gave many of you the ability to reduce the financial burden of your education at Cornell.

In the next year we will be soliciting funds for the work we have outlined. Most of you have never given a dime to the chapter, in the form of alumni dues or through the university gift account. A faithful few, along with the hard work of the undergraduate brothers have allowed Beta to continue and excel. If you got nothing from the Sammy experience, let us know and we'll save a lot of money and remove you from our mailing list. However, the majority of us know we benefited from the experience in many ways and now is the time to stand up and give something back.

Contributions in support of this effort can be made through our Cornell gift account. Let's give your sons and grandsons the ability to have the same fraternal experience we all had at Cornell.





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What's Up at Sammy? Randy Barbarash '73 Gives His Report

By Randy Barbarash '73 Chairman of the Alumni Board

Forgive me for being a "cock-eyed optimist," but I just got back from observing the elections of our new council. As someone who has only recently been reacquainted with the house, and its updated procedures and new traditions, I am amazed at the resumes of the brothers who put themselves up for leadership roles. Today's brothers are obviously intelligent (after all, they attend Cornell), but more than I remember from my years these young men are willing to do something with their talents other than prepare for their futures. Among those brothers running for class office were leaders within the chapter holding positions vital to the maintenance and survival of the house (house manager, steward, Rush and pledge chairs). Additionally candidates were also heavily invested in participation and leadership roles in university-wide Greek, religious, and scholarship organizations.

I witnessed heartfelt presentations and amazingly candid discussions and analysis of candidate's strengths and weaknesses. I came away with a feeling that this is a group of young men who feel deeply about making Sammy a comfortable and fun place to live; about making Sigma Alpha Mu an exemplar in the areas of philanthropy and leadership within the Greek community; about ensuring that they continue with the traditions that attracted us all to the house; while managing to live within a budget and have a terrific amount of fun in the process. With the current confrontational approach of the university to the Greek community, this exhibit of optimism was quite invigorating. While recent graduates are probably familiar with the quality and enthusiasm of our 21st-century brothers, we "older guys" should take note that the future is filled with the energy and optimism of youth.

On behalf of the alumni, I would like to thank everyone in the house for the attention and hard work that goes into the election process. Congrat-

ulations to the members of our new council. My respect and thanks also go to the brothers who stood for positions and didn't win. It takes a unique form of courage to run for a position and face the scrutiny of your peers. My hope is that the new council takes

advantage of your talents and commitment in other roles within the house.

40 years."

A.D. White Leadership Conference

In February, I attended the conference representing our alumni board. This is a conference convened by the university specifically to deal with issues relating to the Greek organizations on campus (fraternities, sororities, and multicultural Greek letter councils). Members of each groups' alumni boards are invited, as are members of the houses. Workshops were presented to help the students become more effective leaders and communicators, and the alumni were involved in presentations regarding the state of university/Greek relations.

After almost 40 years of attending conferences and conventions, I have to say that I was less "bored" than I expected and found some value in the weekend. However I came away feeling that until the current regime (a.k.a. President Skorton) changes its overall gestalt about Greek organizations, there is not much hope that compromise and collaboration with the university administration is possible. After nearly four decades of professional education and educational administration, the issues of hazing, alcohol and

drug use, and abuse by students are issues of which I am intimately aware. There is certainly a need to ensure complete and vigilant supervision

of the activities of our organizations. What I hope the university will come to realize is that this is not a Cornell problem; this is not a Greek problem. This is a problem that is endemic to our society. I hope through the improved communication

that arises from these conferences the university will realize that the solution lies with placing realistic controls on activities while respecting the roles of our young brothers as participants.

FYI: while writing this over the past few days, President Skorton has announced that he will be leaving the university after 2015—so there is hope that a person more willing to work collegially with the Greek community will be appointed.

Where are we now?

"Belonging to Sammy gave me a

secure place to call home for three-

and-a-half years. Belonging to Sammy

provided me with a cadre of similarly

thinking friends to share experiences

with. Belonging to Sammy gave me

friendships—some that have lasted for

I hope you take the time to read Dennis's contribution to this newsletter. The chapter on Sisson Place is in need of some important upgrades. Providing an environment that is conducive to all the members of our house sitting together on a daily basis to dine is essential to ensuring the brotherhood experience.

While it may be corny or trite, I can honestly say that my Cornell experience was deeply influenced by my membership in Sigma Alpha Mu.

- It had nothing to do with the physical structure of the house.
- It had nothing to do with the food (that was (continued on page six)

Brother Abroad in Turkey

By Benjamin Solaski '15

When I made the decision to study abroad, I knew I wanted to pick a location that was slightly more adventurous than many friends and pledge brothers. As an engineering student, my choices were very limited. All of this led me to choose Istanbul, Turkey. Looking back it was one of the best choices I have ever made. My semester thus far has been so different from anything else I have experienced. Given Turkey's geographical location and historical significance, it is home to such a wide range of people, food, and traditions. Through this I have been able to gain a better appreciation of the blending of cultures in American. Right now is

an even more exciting (and sometimes scary) time to be here, with upcoming elections and decreased support for the Prime Minister, protests are breaking out almost every night; many are dispersed by riot police with tear gas and rubber bullets. Luckily I have been able to avoid most of the worst, but running from the smell of tear gas is an experience I will not soon forget. My time here has also helped me to appreciate the importance of everything that I have at home, from the caliber of the education, to the close knit group of friends I call my brothers.



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Beta Chapter Gets More Involved in the Community

By Evan Schlossman '16 Philanthropy Chair

We have had an amazing semester for philanthropy. We continued to build on our strong relationship with our neighbors, Delta Gamma Sorority, by participating in their annual philanthropy event, Anchor Jam. We had 10 brothers perform an original dance at their concert to raise funds. At our semiannual charity softball game against the cops, we lost, but tied the series, made some new friends, and raised money for the Judy Fund. This year we also started a new event, taking advantage of the particular bitter winter, by selling hot chocolate and coffee under the Balch Arch. In January, the brothers donated 350 Beanie Babies to Kids, Cops, and Toys.

We are excited to be planning a philanthropy Poker tournament and are expecting great attendance. It should be an incredible night with all of the proceeds going to Alzheimer's research. Our annual Greek House of Pancakes with Alpha Chi Omega Sorority is coming up. After the previous year's success, we are thrilled to have the ever-popular SAM band preforming again. As usual, it will be a night filled with ice cream, pancakes, friends, and some great entertainment. The raffle will feature a signed Cornell hockey jersey and gift cards from local businesses. Philanthropy continues to be a priority for Beta Chapter as we look forward to becoming more involved each semester.



Jacob Brunell '15, Matt Sloan '13, Eric Lippin '16, Danny Bernard '14, Eric Weintraub '14, Dave Forman '13, Sam Doerenberg '15, Spencer Nord '16, Daniel Jaret '15, Benjamin Solaski '15, Adam Turkle '15, and Conor Callahan '12 at the charity softball game.



A New Member's Perspective: Why I Chose Sammy Beta

By Brandon Tenzer '15 New Member

I am a newly initiated member of the Sigma Alpha Mu Fraternity. I chose to join Sammy because its brotherhood was stronger than that of any other fraternity I visited during Rush Week. The brothers foster a tight-knit community, in which everyone truly feels comfortable. I have watched them playfully tease one another one minute, but comfort one another the next. Moreover, I can talk to each brother about absolutely anything. I have had 10-minute conversations that ranged from Flappy Bird to the pros and cons of the Affordable Health Care Act to advice about how to balance work with the new member education period. Although it is one of the largest fraternities on campus, Sammy boasts a brotherhood in which everyone feels welcome and close to one another.

Additionally, their successful "work hard, play hard" mentality is extremely impressive, and all of the newly initiated members admire

it. Never before have I met a group of people who could socialize four nights a week and maintain such high GPAs. They value academic success as much as they value making memories from an enjoyable college experience. The balance of professional and academic ambition and the desire to let loose on completion of their goals has resonated with the younger members. The brothers have demonstrated that an essential ingredient to success inside the classroom is fun outside the classroom.

Finally, the brothers' compassion toward one another is what I appreciate most about the fraternity. The brothers are always there to help, and give advice to one another when someone needs it. If someone is struggling in a class, a brother who has taken the class will tutor the other person. When a brother needs advice about women or another type of social situation, he could sit down with several brothers who will help him figure out what to do. Although they are fraternity brothers, they treat one another like biological brothers.

Brotherhood Bonding: A Staple of Our Fraternity

By Zach Solomon '14 Brotherhood Chairman

With the enormous growth of our fraternity from around 65 fraters when I joined to 103 now, brotherhood events have taken on greater importance and frequency. From paintball to *Super Smash* tournaments (on N-64 of course) to formal at La Tourelle, our brotherhood events are able to strike a chord with our entire diverse chapter.

With one of the worst winters in Ithaca in a while, I've had the excuse for a few craft beer nights and a State School Mentality beer night (exclusively New York State breweries). These brotherhood events are some of my favorite times of the semester, and I look forward to hearing about their continuation once I graduate.



newsfromouralumni



Alfred Blumstein '51 is still teaching at the Heinz College of Carnegie Mellon University and also chairing the Science Advisory Board for the United States Justice Department. Reconnect with him by writing to 5025 5th Ave., Apt. 2D, Pittsburgh, PA 15232.

"Hard to believe, but I'm still working full time in bio-medical research (now all computational), as several committee chairs and program directors locally, and on New York State Medical Education Council," reported Paul Dreizon '51. Catch up with him at 74 Striebal Rd., Beansville, NY 12409; dreizen@att.net.

Aaron Miller '01 recently bought a condo in Hoboken, New Jersey! Get in touch with him by sending postal mail to 830 Monroe St., Apt. 38, Hoboken, NJ 07030; or by sending email to amm4242@gmail.com.

deceased

Ellis R. Glazier '51 April 24, 2013

Leonard Rosenstein '52 April 23, 2013

Martin J. Edelman '56 December 24, 2013

Stephen S. Gottlieb '57 October 20, 2013

Robert D. Freeman '65 February 11, 2014

Sandy H. Siegel '68 July 31, 2013

What's Up at Sammy? Randy Barbarash '73 Gives His Report

(continued from page four)

always better than that found on campus).

• It had nothing to do with the toga party or the interesting and educational movies we often viewed on some big weekends (I still wonder if some of those scenes are possible?)

And yet ... it had everything to do with those activities. Belonging to Sammy gave me a secure place to call home for three-and-a-half years. Belonging to Sammy provided me with a cadre of similarly thinking friends to share experiences with. Belonging to Sammy gave me friendships— some that have lasted for 40 years. Belonging to Sammy literally made it possible to find a woman willing to be my partner for all these years.

If Sigma Alpha Mu was nothing more than a convenient place to live, study, and party for a few years then I can understand a disassociation from our brotherhood today. However, I must believe that you shared some of the experiences

that I did during my stay at Cornell. We need you to remember and honor those positive experiences by participating in Sammy as alumni. You do this by visiting the house at Reunions or when you are the "neighborhood." Speaking to the current members of our fraternity will absolutely impress you. We would like you to think about the priorities you have made for your family's charitable contributions. If I, as a retired civil servant, can find funds to contribute to the current and continued success of our fraternity, I'm betting that many other alumni can do so. Remember that contributions to Sigma Alpha Mu are tax deductable because the building is owned by the university. You might say that it is stupid to improve a facility that we don't own. Unfortunately, given the realities of Ithaca's real estate market and the current economic environment we have no alternative. So please send us some money!

Have a great spring, and I hope to see some of you over the year.

United by the Strength of Brotherhood

(continued from page one)

efforts, we had more men rushing our house than ever before, which allowed us to be more selective when choosing new pledge class. Accomplishing this is no easy task considering the size of our brotherhood, high demand from prospective members, and the changing Greek climate.

We need the support of our alumni so we can continue to provide the ultimate fraternity experience to many future generations of ΣAM men. I would challenge alumni to see how they can give back to the fraternity that has undoubtedly given so much to them. That could be contacting us about incoming students, advocating the merits of Greek life to the university, donating, emailing suggestions for improvement, or stopping by when visiting campus.

 Σ AM is forever with us, and it is our duty to make sure it continues to succeed for many years to come



is published regularly by Beta Chapter of Sigma Alpha Mu Fraternity at Cornell University for its members and friends. News contributions and photos are always welcome and should be sent to Alumni Records Office, Beta Chapter of Sigma Alpha Mu, P.O. Box 876, Ithaca, NY 14851-0876.

Stay connected with $\Sigma AM!$



SIGMA ALPHA MU AT CORNELL

2013-2014 GIFT AND DUES RESPONSE FOR SIGMA ALPHA MU FRATERNITY, BETA CHAPTER

ANNUAL ALUMNI DUES		CHARGE YOUR GIFT: ☐ Visa ☐ MasterCard ☐ Discover					
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☐ Octagon Society (\$250-\$499)		\$	Print Name				
☐ Beta Founder's Society (\$500 o	r more)	Signature					
□ Other		Contributions are not deductible as charitable donations for federal income tax purposes. You may have already contributed to our annual appeal, but any additional participation would be greatly appreciated.					
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SHARE YOUR NEWS FOR THE NEXT ISSUE OF THE BETA BULLETIN:

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	\square This authorization is valid until my card's expiration date or until I provide you with written cancellation.									
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