



Virginia Commonwealth University
Interfraternity Council
P.O. Box 842032
Richmond, VA 23284
804-828-4685
Ibn McClelland, VP of Recruitment

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

The following regulations and guidelines were adopted on November 7, 2014 by the Interfraternity Council of VCU. This document will be updated by the second to last Interfraternity Council Meeting each semester by the IFC Vice President of Recruitment. In addition the IFC Executive Board will hold a meeting prior to the start of the IFC organized recruitment period each semester to review these standing rules.

Each Chapter President and Recruitment Chair is expected to review these rules with their entire chapter each semester. The Chapter President and/or Recruitment Chair will provide written notification to the IFC Vice President of Recruitment and Coordinator for Fraternity and Life that they have reviewed this information with their members prior to the start of the chapter's individual recruitment.

I. General Recruitment Guidelines

- a. The IFC Vice-President of Recruitment shall set the Recruitment period dates.
- b. The IFC recognizes that fraternities recruit Potential New Members 365 days per year.
- c. The Interfraternity Council will not register nor allow recruitment events that are distasteful or degrading.
- d. The Interfraternity Council will not approve any chapter recruitment event or party during the three day recruitment weekend.
- e. All recruitment events are dry, i.e. non-alcoholic, whether at a public establishment or private place.
- f. A written statement of understanding relating to all recruitment rules will be signed by each fraternity prior to the organized recruitment period and submitted to the VP of Recruitment. (This will include both the President and Recruitment Chairman of each Fraternity)
- g. A recruitment event is defined as any activity whose purpose is to promote a particular IFC organization to potential new members. This includes any organization-sponsored event and any activities undertaken by individual organization members, regardless of time of year.

II. Schedule

- a. No later than 1 week prior to the beginning of the rush period; the VP of Recruitment shall be required to host an organizational meeting in which the president and rush chairman of each Fraternity shall be required to attend. The purpose of the meeting shall be to ensure that all Fraternities are aware of the rush period rules in addition to the schedule of events.
- b. Each chapter must submit a calendar with the following information to the IFC Vice President of Recruitment by 5:00 PM December 5, 2014.
 - i. All dates, times, and locations for all recruitment events that will be occurring during the IFC organized recruitment period
 - ii. The date of new member pinning, education start, and end dates
 - a. The new member education process may last no longer than 8 weeks after the date in which membership invitations (bids) are offered.
- c. Chapters that do not submit their information by the deadline will be subject to the following
 - i. Loss of voting privileges in the Interfraternity Council until their recruitment calendar has been submitted
 - ii. The chapters specific information for the recruitment period may not be included in any IFC produced advertisements and marketing
 - iii. If a Fraternity is late in submitting their recruitment calendar, a \$40.00 fine will be imposed for each day that the calendar is late up to a \$400 fine. There will be no exceptions given.

- d. Chapters may not hold or schedule recruitment events during IFC sponsored recruitment events and mandatory Fraternity and Sorority Community programs. The IFC sponsored recruitment events are:
 - i. Student Organization and Volunteer Opportunities Fair on January 16, 2015
 - ii. IFC Expo (informational Q&A) January 17, 2015
 - iii. IFC Fair January 18, 2015
 - iv. Continuing education seminar for new members and active brothers will be held in April, 2015.
- e. The IFC organized recruitment period may not start until January 19, 2015.

III. Bid Extension and New Member Grade Verification

- a. Membership invitations (bids) can only be extended when classes are in session during the fall and spring academic semesters
 - *Bids may not be extended until January 23, 2015
- b. Each chapter must submit Hazing Statement Form with the chapter's academic standard to the Coordinator for Fraternity and Sorority Life a minimum of 72 hours in advance to verify that all potential new members that they are interested in extending a bid to comply with the academic standard set forth in the IFC of VCU's Constitution and Bylaws
- c. Each potential new member must be an enrolled student at VCU
 - i. Fraternity Recruitment is open to any first semester male freshman with a high school GPA of 2.75 or higher, any transfer student, or any male student that has 12 completed semester hours with a GPA of 2.3 or higher.
 - ii. All potential new members must register through the designated IFC registration table at all IFC recruitment events prior to receiving a bid in order to ensure eligibility.
 - iii. All chapters must submit potential new member grade check form to Asst. Director of FSL 72 hours before bid extensions.
 - iv. The Asst. Director for Fraternity and Sorority Life will provide the chapter with a list of all names that meet and do not meet the IFC of VCU's standard.

IV. Publicity/Advertising and Marketing

- a. Publicity includes, but is not limited to, newspaper advertisements, T-shirts, posters, handouts, Facebook pages and events, videos and other electronic mediums, and large billboard signs or structures (blotters).
- b. All advertising, publicity, and marketing must be approved through the Fraternity and Sorority life graduate assistant.
- c. Advertising will not be degrading to others or distasteful in nature.
- d. The promotion of any recruitment or social events where alcohol will be present is not allowed
- e. Billboards/blotters are allowed at the Commons and other recoverable locations
- f. Handouts and flyers can be distributed anytime during the school year starting at the SOVO fair event until the last day of classes in the spring. Posting of recruitment flyers must be approved by the appropriate building official.
- g. All University and Residence Life and Housing policies relating to publicity and solicitation must be observed.
- h. There is neither a designated maximum amount nor size restriction relating to these forms of advertising.
 - i. Each organization is responsible for their advertisements and the IFC will not be responsible for anything lost or damaged.
 - ii. If there is sufficient evidence that any fraternity is caught vandalizing or tampering with another fraternity's advertisement, the entire organization will be held responsible and punishments will be determined on a case-by-case basis by the IFC.
- i. The IFC will provide advertising and marketing for all chapters' recruitment events through the IFC Facebook.

V. Theme and Event Guidelines

- a. No women are to be present at any chapter or IFC recruitment events; this includes female entertainment and/or hostesses or fraternity and sorority lunches with potential new members.
- b. No chapter is to make or provide t-shirts to women for the purpose of recruitment
- c. The use of ethnic, gender, racial, religious slurs or stereotypes is prohibited

- d. Chapters will refrain from making disparaging comments and remarks about other fraternities, sororities, student organizations, or VCU (this includes verbal, written and social media references)

VI. Risk Management and Recruitment Events

- a. All recruitment activities must be in compliance with state, local, and federal laws
- b. All recruitment events must be in compliance with all VCU Rules and Procedures, Fraternity and Sorority Governing Councils of VCU Risk Management Guidelines Policies and Procedures, the IFC of VCU's Constitution and Bylaws, and IFC of VCU's Recruitment Guidelines
- c. The consumption of alcohol at any activity/event/gathering that is related to recruitment is prohibited
- d. Recruitment activities/events/gatherings may not be held at establishments where alcohol is present.
- e. The only venue that is an exception to this rule is a restaurant where the fraternity has a clearly defined separate reserved section

VII. Recruitment Infractions and Penalties

- a. All members of the Interfraternity Council chapters will be responsible to adhere to the policies as outlined in this document
- b. Any chapter or individual may make a formal complaint against any individual or chapter to the IFC Vice President
- c. All complaints will be reviewed by the IFC Vice President and Assistant Director for Fraternity and Sorority Life to determine if the allegation should be referred to the IFC Judicial Board
- d. All adjudication of Recruitment Infractions shall be governed by the IFC Judicial Bylaws
- e. Interpretation of the recruitment rules is up to the discretion of the IFC Executive Board

Important Dates and Deadline

December 5, 2014	Chapter Recruitment Calendars are due to the IFC VP of Recruitment
January 12, 2015	First Day of Classes for the Fall Semester
January 16, 2015	Student Organization and Volunteer Opportunities Fair (SOVO)
January 17, 2015	IFC Expo
January 18, 2015	IFC Fair
January 23, 2015	Bid Extension



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V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

I have read and understand the 2015 IFC at VCU Recruitment Guidelines. I understand by signing that the President and Recruitment Chair have educated the chapter about the Recruitment Guidelines. Furthermore, I understand my chapter will be held responsible for these guidelines during the Formal Recruitment period.

Chapter President Name: _____ Signature: _____

Chapter Recruitment Chair Name: _____ Signature: _____

**Signature Sheet must be returned to the IFC Vice President of Recruitment's mailbox by
Monday December 5, 2014 .**