



SIGMA GAMMA RHO SORORITY, INC.

INTERNATIONAL GRAND EPISTOLEUS

"A Non-governmental Organization Associated with the United Nations Department of Public Information"

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FOR IMMEDIATE RELEASE

SIGMA GAMMA RHO SET TO LAUNCH MAJOR SOCIAL ACTION CAMPAIGN Golden Alert – A Series of National Community Plans

Cary, NC December 11 – Sigma Gamma Rho Sorority, Inc. will not stand on the sidelines as people in our communities face unequal treatment. The voice of Sigma is relevant and will be visible in the national movement for change. Sigma Gamma Rho is equipped to make an impact and take a proactive approach to be catalysts for change through education and community empowerment.

Sigma Gamma Rho has issued an immediate *Golden Alert* calling all members to get involved in the struggle to save our communities and our children. "The *Golden Alert* is a collection of sustainable community action plans that include national community forums and youth symposiums which will begin in early January 2015. This campaign will be strongly rooted in education, a core value of the sorority," said Bonita M. Herring, 23rd International President of Sigma Gamma Rho.

Some of the foci of the *Golden Alert* will include:

- *Updating the 2015 Youth Symposium programming to include specific education for our youth on their constitutional rights and responsibilities and interactions with law enforcement officers*
- *Proposing a legislative agenda supporting law enforcement training, utilizing body and dash cameras and criminal profiling restrictions*
- *Educating members, affiliates and our communities on effective forms of protesting for impactful change*
- *Developing strategies to address the needs of our youth*
- *Collaborating with elected officials and other community organizations to achieve our collective goals*

Specific details about each event will be released in the coming weeks. Service is one of the primary foci of Sigma Gamma Rho Sorority, Inc. and members remain committed to "Greater Service, Greater Progress." They are moving forward and making an impact. A *Golden Alert* is in effect!

About Sigma Gamma Rho

Sigma Gamma Rho Sorority, Inc. is a leading international, nonprofit community service organization that continues to grow through sisterhood, scholarship and service. The sorority has more than 500 chapters in the United States, Bahamas, Bermuda, Germany, Korea and Virgin Islands. Seven educators founded Sigma Gamma Rho on November 12, 1922 at Butler University in Indianapolis, Indiana. The sorority has been dedicated to service for more than 90 years. Members work to enhance the quality of life for their families, friends and neighbors.

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"Uplifting Our Legacy of Sisterhood, Leadership and Service"