Alpha Kappa Alpha Sorority, Incorporated
ASCEND Signature Program
2014 - 2018

Alpha Kappa Alpha Sorority, Inc.
Preparing to ASCEND

Rho Zeta Omega
in Partnership with the PEARL Foundation
Rho Zeta Omega and the PEARL Foundation

- Since 1988, Rho Zeta Omega, the Marietta, Georgia Chapter of Alpha Kappa Alpha, Sorority, Inc. has actively supported the community through various service projects.

- The PEARL Foundation, Inc. the charitable affiliate of Rho Zeta Omega Chapter of Alpha Kappa Alpha Sorority, Inc. was established in 2006.
ASCEND Youth Program

• The program promotes academic enrichment and life skills training to support the student’s journey to college or vocational employment.
Purpose Statement

• **ASCEND℠** is Alpha Kappa Alpha Sorority's signature youth enrichment program designed for the purpose of motivating, engaging and assisting high school students in reaching their maximum potential.
ASCEND PROGRAM OVERVIEW

• ASCEND
  • The 2014 – 2018 Signature Program
  • focusing on high school students (male and female)
    • Achievement
    • Self-Awareness
    • Communication
    • Engagement
    • Networking
    • Developmental

• Emphasis on SMART (Science, Math and Related Technologies)
ASCEND Program Components

Target Areas

• Team Building
• Enrichment Workshops
• College & Career Exploration
• United Nations Mini Simulations
• Community Service
• STEM/SMART Expo
• Cultural/Arts Outings
Vision and Goals

Vision

• ASCEND Students will have an opportunity to receive academic enrichment and life skills training leading to meaningful employment and careers

Goals

• Prepare 5,000 ASCEND Students per year to transition from high school to college, vocational/technical schools or work
• Provide college preparatory workshops focusing on desired college major/career choices
• Promote positive self-esteem and confidence
• Provide study and test preparation skills
• Provide opportunities for cultural awareness and community engagement
• Provide global citizenship skills
ASCEND Program Implementation

Student Applicant Criteria

1. Open to high school students in grades 9 – 12 grades in Cobb County.

2. Applicant must be currently enrolled in 9th, 10th, 11th or 12th grade and in good-standing.

3. Applicant must maintain a C (2.0) grade point average.

4. Applicant must submit his/her most recent report card.
ASCEND IN ACTION
2016-2017

Alpha Kappa Alpha Sorority, Inc.
ASCEND

RECRUITMENT

- Turner Chapel

A.M.E. Church
Ascend Kicking into Action

ASCEND

CULTURAL AWARENESS

-Students visited Center for Civil and Human Rights museum.

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COLLEGE EXPLORATION

-Students attended the Annual Black College Expo at the Cobb Galleria Centre.
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ASCEND

COLLEGE EXPLORATION

Students from colleges and universities provided advice to ASCEND students.

- Howard University
- Iowa State University
- Morehouse College
- Stanford University

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ASCEND CAREER EXPLORATION

- Students completed Resume Building Workshops
- Researched possible career options.

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ASCEND MODEL UN DEBATES

-Students were assigned countries and debated global issues affecting the world.

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ASCEND Civic Engagement

-Students volunteered throughout the community with various organizations.

Alpha Kappa Alpha Sorority, Inc.
2017-2018 Program Timeline

• April-June Recruitment Period
• Submission of Applications by June 1st
• July - selection of new candidates.
• Late August-1st meeting “Kick-Off” session
• August 2017 - May 2018 duration of student program and activities
Contacts

• President
  • Angela Bowers-Ervin (404) 502-7035

• Vice President
  • Joanne Louis (678) 480-4080

• President PEARL Foundation
  • Gloria Nichols (770) 425-4258

• ASCEND Chairperson
  • Sara Johnson (989)948-6133