77<sup>th</sup> Southwestern Region Conference Workshop Schedule

**March of Dimes**

Thursday, March 15, 2018  1:00 p.m.

Attendees: All Attendees

Attendees will discuss strategies of how to best partner with their local March of Dimes office and further their impact in their respective communities.

*Facilitators: Rainer Madigan and Renee Antoine*

*New Orleans March of Dimes*

---

**Let Your Light Shine in the Workplace: Building Your Professional Brand**

Thursday, March 15, 2018  1:00 p.m.

Attendees: All Attendees

Attendees will discover best practices in resume writing, interviewing and office etiquette from HR professionals. There will be an open session for career chats as well.

*Facilitators: Maureen Oyiriaru, Mu Beta Sigma*

*Venessa Bowles, Lambda Upsilon Sigma*

*Kimberly Banks, Lambda Upsilon Sigma*

---

**Sigma Gamma Rho – SPEAR Partnership**

Thursday, March 15, 2018  2:00 p.m.

Attendees: All Attendees

Attendees will delve into the relationship of SPEAR and Sigma Gamma Rho and how to utilize this partnership for their local community outreach efforts.

*Facilitator: Uolanda Davis-Campbell, SPEAR President*
77th Southwestern Region Conference Workshop Schedule

It’s Game Time: A Playbook for Becoming an Executive in Professional Sports
Thursday, March 15, 2018  2:00 p.m.
Attendees: All Attendees
Attendees will discuss how to navigate their careers to the executive seat at the table. Participants will also learn how to make a career move into the field of professional sports.
Facilitator: Natara Holloway, Vice President of Consumer Products National Football League

T.O.R.C.H. & Risk Management Training
Saturday, March 17, 2018  2:00 p.m.
Attendees will discuss the sorority’s membership intake procedures and risk management guidance of the organization. This workshop is designed to ensure members are properly trained in our foundation – membership policies.
Facilitators: Candyce Miller, Area 2 Coordinator
Mechelle Ware, Area 4 Coordinator
Deirdre Harris Stepter, Area 5 Coordinator

Road to Centennial: A Deep Dive on Membership Operations & the Membership Strategic Plan
Saturday, March 17, 2018  2:00 p.m.
Attendees: All Sorors
This workshop will provide an overview of membership services and where we are going on our membership strategic plan. We will discuss the new initiatives that will propel us to our Centennial.
Facilitators: Rasheeda S. Liberty, International First Grand Anti-Basileus
   Paula A. Forest, Southwestern Region Membership Chair
   KaTrina Griffin, Strategic Membership Taskforce
Don’t Hold An Office, Be an Effective Sigma Servant
Saturday, March 17, 2018  2:00 p.m.
Attendees: All Sorors
This purpose of this workshop is to ensure that persons desiring to run for office are committed, have the required skills and knowledge, and understand the importance of high level performance, being mission focused, and serve the organization.
Facilitator: Barbara Eikner Thompson, Centennial Finance Chair

Finances & Fundraising
Saturday, March 17, 2018  2:00 p.m.
Attendees: Undergraduate Sorors
This workshop is designed to review fiscal responsibilities with young adults including how to thrive financially while in college, keeping your debt low, remaining active in your sorority, and preparing to move beyond. The presenter will also address chapter fundraising including how to design a program to generate revenue, seeking sponsors, making investments, and much more.
Facilitator: Karen Y. Williams, The Dividend Diva

Advising iGen
Saturday, March 17, 2018  3:00 p.m.
Attendees: Undergraduate Chapter Advisors
This workshop will assist the advisor in learning the population they advise as well as effective ways to communicate with this population.
Facilitator: YaYa Smith, Area 3 Coordinator
Inspiring the Best YOU in College. Conflict Resolution 101.
Saturday, March 17, 2018     3:00 p.m.
Attendees: All Sorors
This workshop provides tangible, applicable life skills that assist in resolving internal and external conflicts. The goal of the workshop is to assist undergraduates Sorors to be better individuals, more effective students, and relevant leaders by enhancing their overall communication.
Facilitator: Tricia Patterson, CEO of Tricia Patterson Inspires, LLC

A Diversity Conversation
Saturday, March 17, 2018     3:30 p.m.
Attendees: All Sorors
A conversation on diversity and the LGBTQA community.
Facilitator: Debra Hughes, International Legal Advisor

Hazing: Real Talk
Saturday, March 17, 2018     4:00 p.m.
Attendees: Undergraduate Sorors ONLY
An intensive review of hazing – its causes, its impact, and its prevention.
Facilitators: Tezra Woody, International Deputy Legal Advisor
Glenda Clausell Elliott, Esq., SW Region Legal Advisor
Women’s Health Initiatives
Saturday, March 17, 2018  4:00 p.m.
Attendees: All Attendees
This workshop will cover various women’s health issues and preventative from our national expert on women’s health and cancer prevention.

Facilitator: Dr. Denise Roubion-Johnson, Lead Clinical Associate
Louisiana Cancer Prevention and Control Program at LSU School of Public Health