



## DAY OF GIVING

— APRIL 24, 2018 —

### QUESTIONS & ANSWERS

## SIGMA ALPHA MU FOUNDATION DAY OF GIVING 2018

#STEPUP4SAM

#### If I make a donation to the Day of Giving (DOG), where does it go?

Your gift will go to the Sigma Alpha Mu Foundation, to support leadership, scholarship and service. It will help to provide our fratres with a meaningful Fraternity experience by expanding leadership and learning opportunities, promoting academic excellence and strengthening community service involvement.

#### Are gifts tax-deductible?

All donations to the Sigma Alpha Mu Foundation, a 501(c)3 charitable organization, are tax-deductible to the extent allowed by IRS regulations. Donors of \$25 or less will receive an email receipt for their gift and donors of \$25+ will receive a tax letter in the weeks following the Day of Giving.

#### Who can participate?

Undergraduates, alumni and friends of SAM are encouraged to participate in the Day of Giving by making a gift on April 24!

#### How can I get involved?

**SUPPORT** - Make an “online” gift on Tuesday, April 24<sup>th</sup> between 12:00 a.m. and 12:00 p.m. A special Day of Giving website and donor portal is being created to accept your gift. The link to make your gift will be [samdayofgiving.org](http://samdayofgiving.org) and the official website will be “live” a couple of hours prior to DOG kickoff.

**SHARE** - Spread the word about your support of the Day of Giving on Facebook, Twitter and Instagram to let others know why it is important to you to give back to Sigma Alpha Mu. (We can provide you with sample social media posts or emails upon request.)

**CHALLENGE** - Challenge those in your SAM network to join you in making a gift. If you would like to make a gift of \$1,000+, please contact Kathie Garland at (404)387-6278. Your leadership donation will be featured with a photograph of your choice on the Day of Giving website and recognized in the *Octagonian*. Other great reasons for #SteppingUp4SAM!

### Is it safe to make my gift online?

We encourage you to make your gift online using our secure payment processor on the Day of Giving website. However, if you prefer to make your gift by phone, please call headquarters at (317)789-8339 between 9:00 a.m. and 4:00 p.m. on April 24<sup>th</sup>.

### Can I mail my gift to Headquarters?

We encourage you to make your Day of Giving gift online, however, if you prefer to mail a check you may participate in our Early Giving option. Make your check payable to Sigma Alpha Mu Foundation and write DOG (Day of Giving) on the memo line of the check. The envelope must be addressed to Kathie Garland, Annual Appeal Director, Sigma Alpha Mu Foundation, 8701 Founders Road, Indianapolis, IN 46268 and received by US mail **between April 10- April 23** to count toward the Day of Giving.

### Can I make my gift in honor of or in memory of someone?

Of course! Please make a note when finalizing your gift. Include the individual's name and university if your gift is a memorial donation. If you are making a gift to honor someone, please include their mailing address so that we can let them know about your contribution.

### Who should I contact with other questions related to the Day of Giving?

Other questions about SAM's first Day of Giving can be directed to:

Kathie Garland, Annual Appeal Director

Email: [kathieg@sam-fdn.org](mailto:kathieg@sam-fdn.org)

Phone: (404)387-6278