Privacy Policy

Last revised August 17, 2022

The Alpha Phi Alpha Fraternity, Inc. Omicron Eta Lambda Chapter (referred to herein as the "OHL", "we", "us", "our", or "the Chapter") respects individual privacy. We have established this privacy policy to explain what information we collect through our website and the uses and protections of that information. This policy applies to our website located at ohlalpha1906.com and ohlalpha1906.celect.org.

Cookies and IP Addresses

To advance our National Programs and Special Initiatives, and to provide you with a more user-friendly experience on our website, we automatically collect some information and allow some tracking to take place. The information that we collect with these automated methods may include information such as cookie information, browser type, and referring URL. Our website uses cookies for these reasons:

- 1. You don't have to reenter information on donation pages,
- 2. We can evaluate and improve the website based on user experience, and
- 3. We can facilitate outreach based on your interests.

For systems administration and troubleshooting, we log the IP address (the location on the Internet) of the computer or network from which someone visits the website. We also use IP addresses in the aggregate to track traffic so that we can evaluate and improve the website.

If, while on the ohlalpha1906.com and ohlalpha1906.celect.org websites, you click on links to other websites, you will leave our website. To find out how those other websites treat the data they collect, see their respective online privacy policies.

Information You Submit Directly

Some pages on our website invite you to share personally identifying information, such as your name, address, email address, telephone number, payment information (to complete a transaction), or other information. You may choose to share this information to enable you to make a donation, join our email list, register for an event, or participate in other activities through our website.

If you choose to provide personally identifying information, we may store that information and use it to contact you about our events and community programs.

E-mail Communications

We may occasionally contact you via email for the purpose of providing announcements, alerts, confirmations, surveys, and/or other general communication. In order to improve our service to the community, we may receive a notification when you open an email from us or click on a link within the email.

If you would like to stop receiving marketing or promotional communications via email from the Alpha Phi Alpha Fraternity, Inc., Omicron Eta Lambda Chapter, you may opt out of such communications by clicking on the UNSUBSCRIBE button located at the bottom of all marketing emails sent by the chapter.

Security

We take steps to protect information collected online from unauthorized access and improper use. We are fully compliant with PCI-DSS (Payment Card Industry Data Security Standard) and do not maintain debit or credit card information on our server. Other personally identifiable information, such as your name and address, is stored on a secure third-party server which is managed by us. Access to our network is restricted to active members of the Chapter.

Children's Privacy

Our website is not intended for children under age 13, and we do not knowingly collect information from children under age 13. If we become aware that we have collected any personal information from children under 13, we will promptly delete that information. If you believe that we might have personal information from or about a child under 13, please contact us at http://ohlalpha1906.com/contact-us.

Updates to this Policy

We may update this privacy policy from time to time. As we post changes on this page, we will notify those who are in our database. We will also keep prior versions of our online privacy policy available for your review below.

Questions

If you have questions about this privacy policy, contact us at http://ohlalpha1906.com/contact-us.